



NAFEM 2009

*"It's a Jungle out there!
Let Structural Concepts display cases help you
tame the beast."*



Thank you for stopping by our booth during the NAFEM Show in Orlando, FL.
Here's a recap of our jungle safari highlights. We appreciate your interest
in our display cases and we're excited to help you!

deli safari



new in the jungle *L-Series Deli*

Low profile
refrigerated single deck cases with
merchandising versatility

NAFEM lineup: (2) LOWI4 Self-Serve Inside Wedge, LOWO9 Self-Serve Outside Wedge, and a LG6 Service Straight case shown with our cool condiment pan rail and removable rear door options.

L Series Deli—great as individual cases or even better in lineups! Now available in four case styles and multiple lengths. Mix and match refrigerated service straight cases with self-service wedges to create your own unique lineup. Units offer outstanding merchandising capabilities plus exceptional performance with our Breeze slide-out refrigeration system.



- Condiment Pan Rail option emphasizes freshness!
- Perfect for Sandwich or Salad Prep!
- Removable rear doors speed customer service! Entire door frame lifts out without tools and handy rear holder stores it out of the way!



Fusion Self-Service Cases

Heated model FSO4860W—each open shelf has its own light and heat source. Each shelf can be individually adjusted to desired temp! Available with solid back or optional rear loading doors. Stainless steel interior. Convenient front access to heat control panel. 160°F integrated average product temperature.

Refrigerated model FSO7260R shown with optional end panel that matches the heated case profile. Features our Breeze™ slide-out refrigeration. Adjustable lighted shelving provides merchandising versatility. Rear loading doors offer convenient restocking from behind. 41°F integrated average product temperature.

Combo Style Hot & Cold Deli

Offer a complete meal all within one versatile display!

FSGUWLR4854 Hot Service Upper over Cold Self-Service Lower (far left) offers individually controlled stainless steel dry heat wells. Available in 3, 5 or 7 full size pan lengths. Features flip-up rear work ledge, sliding doors and handy lower rear storage.

FSO4837R Work Counter (center) offers refrigerated grab & go lower front and convenient rear sliding door storage area.



Cold Service Style Deli

It's deli with eye-popping style!



FSGURLR7257 Cold Service Upper above Cold Self-Service Lower (upper right) offers deli with style! Shown with shelf option in upper dome, sliding rear doors and handy flip-up rear work ledge. Cold lower section perfect for packaged grab it and go convenience!



FSDG48R (2) Cold Service cases (left & right) paired with our stylish and functional **FSDGW45OSR Cold Service Wedge** (center) offers outstanding product visibility! Larger rear sliding doors provide easy access while full length lighting eliminate dark spots. Shown with optional rear flip-up work ledge, full depth risers, scale stand and our new angled riser perfect for meat or cheese logs. *Customers will love what they see...tasty deli delights!*

FSP48 Combo Sandwich Prep case (left) provides fresh food made to order! Innovative over & under pan airflow maintains evenly balanced product temperatures throughout the pan. Shown with top serving shelf sneeze guard. Lower grab & go section allows you to merchandise with complimentary meal items. Flip-up the rear work ledge when needed. Handy **Pass Through unit CDR4415** (center) provides easy customer access and plenty of rear storage.



bakery expedition



Encore Spherical Glass Modular Display

Be the King of your Jungle!

The look is spectacular!
Perfect for upscale
service lines, specialty bakeries
and gourmet markets.

Our sleek and curvy non-refrigerated display section was configured using these spherical front glass units: DTSOW90 Outside Corner and DTSIW45 Inside Corner next to an open DTP36 Pass Through.

Mix refrigerated and dry units, inside and outside wedges, pass through sections or cash stands to create a taste tempting display sure to captivate your customer!



NEW OPTION SHOWN
Increase your display capacity by adding a non-refrigerated, LED lighted glass upper shelf to your refrigerated spherical lineup.



Stunning temptation! Our refrigerated curves were created using a spherical glass RTSOW90 Outside Corner display and a curved front glass RTS60 Display Table.



- Convenient rear ledge featured on both the dry and refrigerated units follow the same graceful curves and provides a handy work space.
- Pass Through unit allows for easy customer service. Rear storage area below helps store and organize supplies for quick access.
- Refrigerated display table contains our Breeze™ refrigeration system and offers our Clean Sweep® automatic condenser coil cleaner option.



Service Bakery

Service cases provide a beautiful display. Tiered shelving, rear sliding doors and lift-up front glass makes merchandising easy and offers your customer a mouth-watering view!

Shown side-by-side for easy comparison is our Encore **HV48R** (upper left) full size refrigerated bakery case and our slimmer Harmony model **HMG3953R** (upper center). Our narrow depth Harmony line was designed to easily fit through an existing doorway! Both of these refrigerated models feature our Breeze™ slide-out refrigeration system with temperature terminated defrost for trouble free operation. Displaying our cannibal delights is our matching Harmony dry service model **HMG5153** (upper right). All units feature lift-up front glass, rear sliding doors and tiered lighted glass shelves for superior product visibility!

Combination Cases

Change your case as your menu changes throughout the day— all with an easy flip of our unique baffle system!



C3Z3667

HMBC4

HOU4852R

Oasis **C3Z3667** model provides three temperature zones all within one footprint! Upper service display offers both ambient and refrigerated zones while the refrigerated lower display provides quick self-serve convenience.

One of our most popular cases—Encore **HOU4852R** is also available in our narrow depth Harmony line- **HMBC4**. Both models feature our unique baffle system which easily converts the upper display area from refrigerated to dry. Refrigerated lower section offers convenient customer selection. HMBC model shown with two lower display options - full depth riser in one side and the gravity fed bottle slide in the other. The removable locking wire security cover option was shown on our HOU model.



serving line survival



New Grab & Go with tray slide compatibility



Oasis Model CO3660RT adds grab & go convenience to complete your serving line offerings. Available in 48"H and 60"H models. Flat front is designed to accommodate a tray rail supplied by others. This model offers the same features and option structure as our other Oasis CO models. Unit shown with full end panel (left) and counter cutaway end panel option (right), roll-down locking security cover and standard 6"H legs.

Drop-In Units

Refrigerated Service & Self-Service cases are designed to drop into existing counters. They feature our Breeze™ slide-out refrigeration package and innovative air curtain to ensure integrated average product temperature of 41°F. We also offer non-refrigerated units as well. Ask us!



DO3616R Open reach-in front style case offers low capacity merchandising right at your customers fingertips! Shown with the Night Shield® retractable magnetic night curtain.

DO3623R self-serve unit shown with rear loading clear glass sliding doors, lighted shelf option and removable solid security cover.

DG3622R Service case with curved front glass style features rear sliding doors and lighted glass shelf option.

New Options for Oasis "CO" Models

- ⌘ Counter cutaway end panel increases product visibility with glass to match counter height.
- ⌘ All laminated case option offers square header and flat front along with laminate edging.
- ⌘ LED shelf light option provides energy savings.
- ⌘ Night Shield® retractable, magnetic, non-locking night curtain.
- ⌘ Whisper Cool Noise Reduction Blanket with new double layer technology. Proven to reduce loudness of the compressor by 30% to 40%.



Specialty Wine Merchandiser

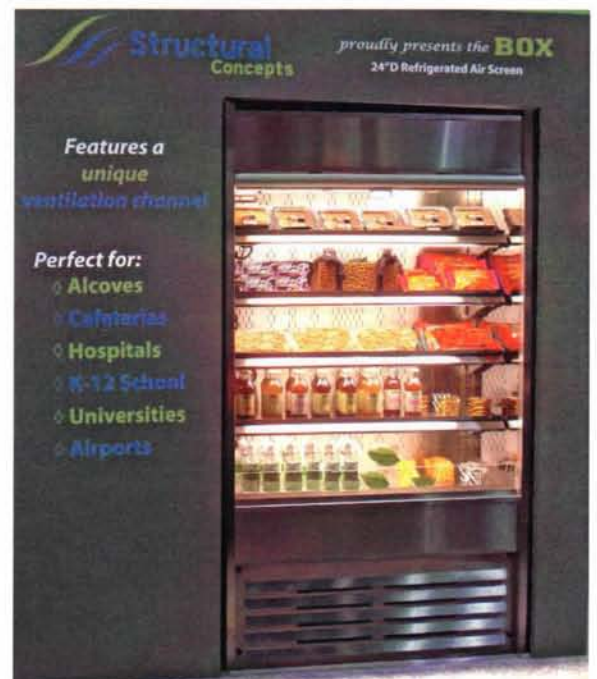
Lock it up but don't throw away the key!

Our new B42WN wine case features locking front doors and keeps product storage temperature at 55°F. Each tier provides one angled display row and three horizontal storage rows—unit holds up to 96 bottles! Contains our Breeze™ slide-out refrigeration and front breathing ventilation. Shown with oak stained hardwood interior and exterior option.



Need a slim profile?
Try our 24" deep **BOX!**

Our B42 model was built into an alcove to show how its unique built-in chimney system draws air in through the lower front and discharges it out the top front allowing a tight fit to the back wall and the bulkhead. Available in 3', 4', 6' & 8' nominal lengths. Contains our base mount Breeze™ slide-out refrigeration package for easy maintenance. Shown with retractable night curtain and stainless steel interior/exterior options.



Refrigerated Self-Service with Rear Doors

Encore model HV38RSSRD offers convenient reach-in front to make product selection quick and easy. Clear glass sliding rear doors with inner acrylic plenum allows unit to be stocked from behind while being shopped from the front! Features our Breeze™ slide-out refrigeration system and “tools free” base panel.



Multi-Purpose Island Merchandiser

Our new 4x4 island model MI4R was designed for mobility and shopability! Easily moved anywhere you need it. Walk around style allows merchandiser to be shopped from all sides. Stainless steel tub, fan and fan shroud provides a corrosion resistant barrier from harmful cleaners and product drippings.



Gelato Case

Introducing two new sizes
12 pan & 18 pan

Model G12F –our new 12 pan gelato made its dazzling debut! It features a two coil design for stronger performance. No rear doors are required! Supplied with 5-liter gelato pans and also fits one-third size foodservice pans as well. Night curtain or rear door options are available. We now offer 12, 18 & 24 pan Gelato models!



visit us at www.structuralconcepts.com



We hope you liked your trek through our jungle. Contact your Rep for further product information and to let us help you tame the beast!



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